



Animal **C**are Conference **2019**

Advocacy | Collaboration | Compassion

Sponsor & Exhibitor Prospectus

May 18-20, 2019 • Santa Clara Marriott

Pre-conference Workshops May 17

animalcareconference.org

The Animal Care Conference (ACC) is pleased to invite you to participate as a sponsor and/or exhibitor at ACC 2019.

Organized by the California Animal Welfare Association (“Cal Animals” for short), a merger of the California Animal Control Directors Association and the State Humane Association of California, ACC 2019 will provide outstanding educational and networking opportunities for shelter directors, operations managers, animal care and control officers, humane officers, veterinarians, veterinary assistants, and others who use products and services on a daily basis to serve the animals and the people in their communities.



Conference Details

Pre-Conference Workshops: Friday, May 17, 2019

Animal Care Conference: Saturday, May 18 - Monday, May 20, 2019

Exhibit Hall: Saturday, May 18 - Sunday, May 19, 2019

Conference Location: **Santa Clara Marriott**
2700 Mission College Blvd., Santa Clara, CA 95054
(Just 5 miles from San Jose International Airport)

Scheduled Content: Keynotes, Educational Sessions, Receptions, and Exhibit Hall

Expected Attendance: 400+

Attendee Make Up: **Agencies/Organizations**
Animal care and control agencies, humane societies, societies for the prevention of cruelty to animals (SPCAs), and non-profit animal welfare organizations.

Capacities
Executive directors, shelter managers, behaviorists, humane officers, animal control officers, veterinarians, registered veterinary technicians (RVTs), animal care attendants, adoption counselors, volunteers and others.

Important Dates: April 5, 2019: Cancellation deadline
May 3, 2019: Final Sponsorship payment due

Exhibitor Info: All continental breakfasts, session breaks, buffet lunches and receptions for conference attendees that occur during exhibit hall hours will be held in the exhibit hall.

Sponsors

By sponsoring ACC 2019, you participate in a powerful face-to-face marketing medium giving you the opportunity to share your products and services with current and prospective customers.

Sponsoring ACC 2019 will provide:

- Visibility for your company or organization.
- An opportunity to showcase your products, services and programs to a broad range of veterinary and non-veterinary animal welfare professionals.
- A forum to demonstrate your support for the men and women who devote their lives to caring and advocating for California's stray, homeless, and abused animals.

SPONSORSHIP OPPORTUNITIES						
Sponsorship Benefits	Premiere	Content	Pre-Conference	Meal	Bag	Break
Limit	2	4	3	7	1	4
Exhibit space with 2 booth staff	✕	✕	✕	✕	✕	✕
Mailing list of attendees & access to attendees in ACC mobile event app	✕	✕	✕	✕	✕	✕
Recognition of your company brand	✕	✕	✕	✕	✕	
Speaking opportunity	✕	✕	✕			
Your logo in a scrolling banner ad in ACC mobile event app	✕					
Keynote book signing at your exhibit booth	✕					
Contribution Amount	\$6,000	\$4,500	\$4,500	\$4,000	\$3,000	\$2,000

Sponsorship Payment Deadline: April 19, 2019

Custom sponsorship packages are available to meet your specific needs! Let us know how we can make this an awesome experience for your company or organization.

Email Megan Denhardt, our Conference Manager, at megan@calanimals.org.

Exhibitors

The booth consists of an 8' x 10' table top space and includes:

- One 6' draped table, two chairs, one wastebasket
- Electricity
- WiFi available (Anything beyond web browsing such as a demo or video streaming will require a hard wire and can be ordered through the Marriott)
- Two complimentary badges (includes breakfast, session breaks, lunches and reception)
- Continental breakfasts, lunches, breaks, and a reception take place in the exhibit hall to maximize your time with attendees.
- **New for ACC 2019:** Breaks are extended from 15 minutes to 30 minutes to give you with more time with attendees!
- **New for ACC 2019:** Your company or organization listed in our new ACC App!

Fee: Commercial: \$975 | 501(c)(3) nonprofit organization: \$775

Exhibit Space, Payment of Fees and Cancellation

Exhibit Space Payment

Confirmation and exhibit space assignment will be sent via email after payment is received in full. If your exhibit space is already contracted and not paid in full by May 3, 2019, we will make it available for reassignment and resale.

Please make payment using a U.S. bank or credit card (Visa, MasterCard or American Express only).

We need to receive any cancellation or refund requests via email (megan@calanimals.org) before April 5, 2019, 2019 and 50% percent of the fee is non-refundable. We are unable to issue any refunds after April 5, 2019.

Payment Deadline: May 3, 2019



Exhibitor Schedule

Friday, May 17

8:30 am – 5:00 pm

Early Registrant & Exhibitor Registration Check-In

12:00 pm – 6:00 pm

Exhibitor Set-Up

Saturday, May 18

7:00 – 8:00 am

Exhibitor Check in/Exhibit Hall Set-up
(MUST be ready by 8:00 am)

8:00 am

Exhibit Hall Opens

10:00 am – 10:30 am

Break in Exhibit Hall (with Book Signing)

11:45 am – 12:45 pm

Buffet Lunch in Exhibit Hall

2:15 – 2:45 pm

Break in Exhibit Hall

4:00 pm – 5:30 pm

Networking Reception in the Exhibit Hall

5:30 pm

Exhibit Hall Closes

Sunday, May 19

8:30 am

Exhibit Hall Opens

10:00 am – 10:30 am

Session Break in Exhibit Hall

11:45 am – 12:45 pm

Lunch in Exhibit Hall

2:15 – 2:45 pm

Break in Exhibit Hall

2:45 pm

Exhibit Hall Closes

HOTEL ACCOMMODATIONS

Discounted ACC group rate:

\$189 single/double at the Santa Clara Marriott.

Group-Rate Deadline:

Friday, April 23, 2019. Please book online here.

Parking: Onsite:

Discounted self parking \$5/day | Valet: \$25 daily

Sponsor & Exhibitor Registration

Return this Registration form
to info@calanimals.org

Company: _____ Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Email Address: _____
Website: _____ Phone Number: _____

Please check the box next to the sponsor or exhibitor opportunity you are selecting:

Sponsorship & Exhibitor Opportunities

	Fee	Amount
<input type="checkbox"/> Premiere Conference Sponsor (includes Exhibit Booth and 2 staff)	\$6,000	_____
<input type="checkbox"/> Content Sponsor (includes Exhibit Booth and 2 staff)	\$4,500	_____
<i>Please select your preferred content track.</i>		
<input type="checkbox"/> Behavior & Training		
<input type="checkbox"/> Law Enforcement & Field Service		
<input type="checkbox"/> Sheltering & Outreach		
<input type="checkbox"/> Shelter Medicine		
<input type="checkbox"/> Pre-Conference Sponsor (includes Exhibit Booth and 2 staff)	\$4,500	_____
<input type="checkbox"/> Meal Sponsor (includes Exhibit Booth and 2 staff)	\$4,000	_____
<input type="checkbox"/> Bag Sponsor (includes Exhibit Booth and 2 staff)	\$3,000	_____
<input type="checkbox"/> Break Sponsor (includes Exhibit Booth and 2 staff)	\$2,000	_____
<input type="checkbox"/> Exhibit Space Commercial	\$975	_____
<input type="checkbox"/> Exhibit Space 501(c)(3)	\$775	_____

*Will you be donating a prize for the Networking Break Raffle? Yes No

Please provide the names of the booth staff:

Name _____ Name _____
Title _____ Title _____
Email _____ Email _____

Method of Payment: Check Visa MasterCard AMEX

Credit Card Number: _____ Exp. Date: _____ CVS: _____

Cardholder Name: _____

Billing Address: _____

(Exact credit card billing address)

City: _____ State: _____ Zip: _____

CANCELLATION

No refunds will be issued for cancellations made after April 5, 2019.

For more information, visit www.animalcareconference.org

California Animal Welfare Association | c/o Marcia Mayeda | 5898 Cherry Ave | Long Beach, CA 90805
Phone: 571-215-2584 | Email: info@animalcareconference.org

Make checks payable to: California Animal Welfare Association

General Information | Rules and Regulations

The Animal Care Conference reserves the right to reject any application to sponsor or exhibit. Eligibility to be an exhibitor or sponsor at the Animal Care Conference is limited to organizations whose products or services, at the discretion of conference management, relate directly to animal care, sheltering, and law enforcement.

Exhibit Space

ACC Exhibit Hall exhibit space consists of one 8'x10" tabletop space with 6' table, two chairs, one wastebasket, basic WiFi, and electricity plus admission to educational sessions, breaks, receptions plus badges and lunch for two exhibitors. ACC will assign booths based on our assignment policy, booth availability or at management discretion.

Default of Occupancy

Default of occupancy is the responsibility of the exhibitor.

Exhibitors must be show-ready by 8:00 am on Saturday, May 18, 2019.

Failure to occupy by the designated set-up time does not excuse payment in full for the contracted exhibit space.

The exhibit manager for the company must check in with the ACC Attendee Registration Desk no later than 7:00 am on Saturday, May 18, 2019, or the exhibitor will be considered a "no-show." Space will be reassigned at the discretion of conference management. "No shows" at the conference do not receive a refund. Our general policy is that "no shows" are not permitted to exhibit at future conferences. However, we understand that life can throw a curve ball and will adjust this policy on a case-by-case basis.

Tear Down

Tear down is 2:45 pm on Sunday, May 19, 2019. As a courtesy to your fellow exhibitors and the attendees, we want you to participate in the entire exhibit show. Therefore, removing display items and/or dismantling an exhibit space before this time is a big "no-no" and will be considered a "no-show."

Our general policy is that exhibitors who begin tear down early are not permitted to exhibit at future conferences. However, like "no shows," we will adjust this policy on a case-by-case basis.

Badges

Each exhibitor must wear a badge to enter the exhibit hall and all ACC events. The exhibitor reserving the space is responsible for letting the Animal Care Conference know the names of staff members who will be at the booth by April 19, 2019. Additional exhibitor badges are available for \$350.00 per person (2 days) or \$175 per person (1 day), which includes all meals served in the exhibit hall.

Non-service Animals

Non-service animals in the exhibit hall require prior written authorization from the Conference Manager prior to space assignment.

Music

Music in the exhibit space or at any function held in conjunction with the conference is subject to applicable copyright and licensing fees charged by ASCAP and/or BMI. It is the sole responsibility of the exhibitor/sponsor to pay applicable fees. For more information about licensing fees, visit www.ascap.com or www.bmi.com. Music level must not disturb adjacent exhibit spaces.

Liability/Indemnity

Liability Insurance: Exhibitors must email proof of liability insurance with the "State Humane Association of California dba California Animal Welfare Association" named as an additional insured to megan@animalcareconference.org no later than April 19, 2019.

Exhibitors assume responsibility and agree to release and forever discharge the Santa Clara Marriott and the State Humane Association of California dba California Animal Welfare Association and each of their subsidiaries and affiliates and each of such entities' respective officers, directors, agents, and employees (collectively, the "Indemnified Parties") from any and all actions, costs, suits, demands, claims, damages, losses and liabilities of any type or kind whatsoever in any way arising from, connected with, or related to the performance of the Services by the Vendor (collectively, "harms") including, but not limited to, damage to property, loss of property, bodily injury, and loss of life, except to the extent arising from the sole negligence or willful misconduct of the Hotel.

Fire Code Regulations

All exhibitors must comply with the fire code laws, rules and regulations governing the State of California, Santa Clara County and the City of Santa Clara.

Exhibitors and Convention Promotion

Names of confirmed and past exhibitors may be used by the Animal Care Conference for promotional purposes. Photos taken in the exhibit hall or at any other Animal Care Conference event by the Animal Care Conference staff or designated photographers of exhibiting companies and their employees may be used by the Animal Care Conference for promotional purposes.

Services

All services customarily required by exhibitors (e.g., hardwire internet) are available at current rates. Acceptance of exhibit space by an exhibitor constitutes agreement to use only the Animal Care Conference official supplier. Exhibitors may not use an independent contractor for these services.

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